



How to use the CARES certification marks

CARES is an independent, profit for purpose certification body. It operates for the benefit of the construction industry offering certification schemes for companies that produce materials, components or offer services, primarily to the reinforced concrete industry.

The following document sets out the conditions for use of the CARES certification marks by CARES approved companies.

[V11 September 2026]

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CARES certification mark and UKAS symbol

The CARES accredited certification mark includes the UKAS accreditation symbol bearing CARES' accreditation number 0002. This symbol is a key component of the CARES certification mark, as it demonstrates CARES' accreditation status and the high level of assurance provided through CARES certification services. Specific rules apply to the size, colour, and placement of the UKAS accreditation symbol on all communications. Please ensure full compliance with the guidelines outlined in this document and with the requirements set out in the [OPSS Accreditation Logo and Symbols - Conditions for Use by UKAS and UKAS Accredited Organisations](#), with respect to using/displaying CARES certification mark containing the UKAS symbol.

Promoting your CARES certification correctly

The appropriate certification mark will be issued by CARES and may only be used by the approved company within the defined scope of its UKAS accredited certification. Use of the UKAS accreditation symbol must be directly relevant to, and consistent with, the certification granted.

For product certification only



For product certification categories



For management systems only (ISO 9001, ISO 14001 & ISO 45001)



CARES certification mark and HKAS symbol

The CARES management systems certification mark includes the Hong Kong Accreditation Service (HKAS) symbol bearing CARES' accreditation number 030. This symbol is a key component of the CARES certification mark, as it demonstrates CARES' accreditation status and the high level of assurance provided through CARES certification services. Specific rules apply to the size, colour, and placement of the HKAS accreditation symbol on all communications. Please ensure full compliance with the guidelines outlined in this document and with the requirements set out in the [HKAS Supplementary Criteria No. 1 – Use of HKAS accreditation symbols and claims of accreditation status](#), when using or displaying the symbol.

Promoting your CARES certification correctly

The appropriate certification mark will be issued by CARES and may only be used by the approved company within the defined scope of its HKAS accredited certification. CARES product certification mark does not contain the HKAS symbol as it is prohibited from use on the products or packaging of the products or associated documentation or certificates or in any way that may be interpreted as denoting product conformity. Use of the HKAS accreditation symbol must be directly relevant to, and consistent with, the certification granted

For product certification only



For management systems certification only (ISO 9001, ISO 14001 & ISO 45001)



* Unique number provided by CARES

CARES certification mark and SAC mark

The CARES certification mark includes the SAC accreditation mark bearing CARES' accreditation number PD-2022-23 for product , QS-2023-40 for ISO 9001 Quality Management System, ES-2024-19 for ISO 14001 Environmental Management System and OSH-2024-19 for Occupational Health and Safety Management System. This mark is a key component of the CARES certification mark, as it demonstrates CARES' accreditation status and the high level of assurance provided through CARES certification services. Specific rules apply to the size, colour, and placement of the SAC accreditation mark on all communications. Please ensure full compliance with the guidelines outlined in this document and with the requirements set out in the SAC guidelines SAC 02 – Rules for Use of SAC Accreditation Marks and Mutual Recognition Arrangement (MRA) Marks when using or displaying the mark.

Promoting your CARES certification correctly

The appropriate certification mark will be issued by CARES and may only be used by the approved company within the defined scope of its SAC accredited certification. Use of the SAC accreditation mark must be directly relevant to, and consistent with, the certification granted

For product certification only



For management systems certification only (ISO 9001, ISO 14001 & ISO 45001)



* Unique number provided by CARES

CARES certification mark and JASANZ symbol

For product certification only

The CARES accredited certification mark includes the JASANZ accreditation symbol bearing CARES' accreditation number Z25980623AB. This symbol is a key component of the CARES certification mark, as it demonstrates CARES' accreditation status and the high level of assurance provided through CARES certification services. Specific rules apply to the size, colour, and placement of the JASANZ accreditation symbol on all communications. Please ensure full compliance with the guidelines outlined in this document and with the requirements set out in the [JASANZ Accreditation Manual](#) when using or displaying the symbol.

Promoting your CARES certification correctly

The appropriate certification mark will be issued by CARES and may only be used by the approved company within the defined scope of its JASANZ accredited certification. Use of the JASANZ accreditation symbol must be directly relevant to, and consistent with, the certification granted.



• Unique number provided by CARES

UKCA and UKNI marks

The UKCA and UKNI marking demonstrates that the product conforms with the provisions of the Construction Products Regulation, as they apply in the UK and as defined by the relevant designated / harmonised standard or UK assessment document, for placing construction products on the UK and Northern Ireland market respectively. CARES is UKAS accredited for the purpose of UK Approved Body activity relating to the UKCA mark and Notified Body activity relating to the UKNI mark. CARES' notified body number is 1244 and the scope of conformity assessment activity is detailed in the Schedule of Accreditation available on the UKAS website, www.ukas.com. Information on using the UKCA and UKNI markings can be found on the UK government website, www.gov.uk.

UK UK
CA NI



• Unique number provided by CARES

QR Codes



CERTIFICATE DETAIL

Company Name
Happen test works 01 [Steelmill 01]

Type Of Certificate
Product Conformity Certification - BS 4449 and/or related products

Certificate Number
123456

Management System Standard
BS EN ISO 9001: 2015

Date of Expiry
31/12/2022

Scope of Approval
Production of steel reinforcement as stated on the attached appendices

Assessment(s):
SRC-Appendix 01 Carbon steel bars and coils
BS 4449 2005 Grade B500B Bar 8 to 50mm
BS 4449 2005 Grade B500C Bar 10 to 40mm

CARES MILL LABEL

Digital Record Number
10105547

Company Name
Happen test works 01 [Steelmill 01]

Date of Issue
02/05/2022

Certificate
CERT-001

Cast
JY-01

Diam (mm)
32

Standard
BS 4449 2005 + A3:2016 Grade B500B

[Download PDF](#)

CARES introduced QR codes in 2020 to improve the security of certificates of approval and the traceability of product in the supply chain. In addition to this guide, QR codes must be used in accordance with the latest version of the “CARES Cloud QR Code” document. The document is available in English and Chinese from the CARES Cloud: <https://cares.cloud> or a copy can be provided to approved companies upon request.

Static QR code

The static QR code identifies the scope(s) of approval that CARES have approved the company entity for. Static QR codes are provided by CARES and are readable by using the CARES Cloud App which is available from the App Store for iOS and Google Play for Android devices:

<https://apps.apple.com/gb/app/cares-cloud/id1474099842>

<https://play.google.com/store/apps/details?id=com.app.carescloud&hl=en>

Dynamic QR code

Dynamic QR codes are produced and applied to product by a CARES certified company at source. The dynamic QR code allows the retrieval of testing and certification data for a specific cast of material. For example, the chemical and mechanical tests performed on the material. They are only readable by using the CARES Auditor App or CARES Upstream Cloud App which is available from the App Store for iOS and Google Play for Android devices.

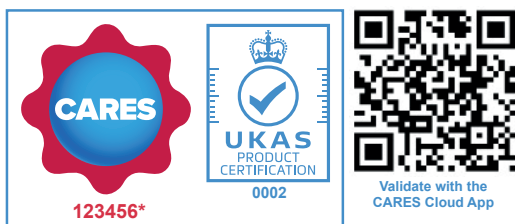
<https://apps.apple.com/gb/app/cares-upstream-app/id1499823355>

<https://play.google.com/store/apps/details?id=cloud.cares.upstream&hl=en>

How to use the CARES certification mark

DO use the most recent certification mark and static QR code provided by CARES in compliance with this guide. CARES reserves the right to replace the certification mark or static QR code at any time. The CARES certification mark incorporating the previous rosette is acceptable for use until further notice.

DO use in accordance with the conditions defined in the rules of the relevant scheme manual.



Use as provided

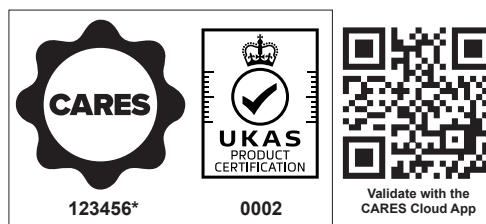
DO use in the colours provided or black and white.

DO use the certification mark with the correct certificate number.

DO use the certification mark with the correct accreditation symbol/mark.

DO be clear as to what the CARES certification mark, UKAS symbol, HKAS symbol, JASANZ symbol, SAC mark, UKCA and UKNI marks relate to.

DO use the certification mark at the correct size. It may be reduced in size due to space requirements but **MUST** maintain its aspect ratio, (2.2:1 for logos bearing the UKAS, HKAS or JASANZ symbol and 2.75:1 for logos bearing the SAC mark) and be deemed legible with no infilling.

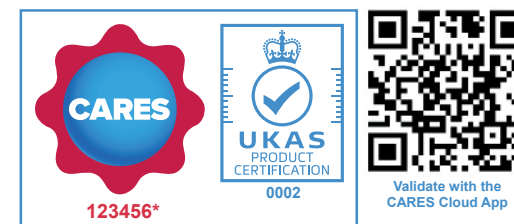


Use in black and white

Certification statements

For product certification, if there is any possibility of confusion due to supply of products outside of the scope of certification, the following expression should be used: *"The use of the CARES certification mark indicates certification in respect of those products listed on the Certificate of Approval (and any appendices) number..."*

For management system certification, any statements shall include reference to identification of the certified company, the type of management system and the applicable standard, and CARES as the certification body.



Ensure certification numbers are correct

How to use the CARES certification mark

DO NOT edit certification marks or symbols, or alter them by changing colours or text.

DO NOT crop the certification mark provided. It must be enclosed in a box and contain the correct certification number allocated to the company by CARES.

DO NOT change the proportions of the certification the mark when resizing.

DO NOT enlarge the certification mark to a height greater than 40mm on A4 paper. On larger sized stationery it may be proportionately increased.

DO NOT remove or reposition the static QR code or corresponding text “*Validate with the CARES Cloud App*”



✗ Remove or reposition QR code

✗ Remove certificate numbers

✗ Crop box

✗ Make illegible



✗ Rotate



✗ Change colours



How to promote your CARES certification

	Product certification (statements, marks and QR codes)	Management system certification (statements, marks and QR codes)
Letters	Yes	Yes
Presentations	Only if it directly refers to certified product	Must not infer products are certified when they are not
Website / social media	Yes	Yes
Emails	Yes	Yes
Business cards	Yes	Yes
Invoices	Yes	Yes
Purchase orders	Yes	Yes
Delivery notes	Only if it directly refers to certified product	No
Test certificates	Only if it directly refers to certified product	No
Vehicles	No	No
Buildings (external)	No	No
Flags	No	No
Marketing literature	Only if it directly refers to certified product	Must not infer products are certified when they are not
On product	Only if product is certified under product certification scheme	No
Primary packaging	Only if product is certified and it is impractical to affix to product itself	No
Secondary packaging	No	No
Promotional products	No	No

Version control table

Version	Amendment
v6	Document refresh to align with CARES new branding.
v7	Front page - Version control added. Transitional period for using the new UKAS accreditation symbol met and associated information removed. Page numbers amended. Page 08 - Written expression for product certification seperated as an individual note.
v7.1	Page 08 - Editorial correction.
v8	Page 05 - CARES Certification Mark and SAC Mark updated to include for Quality Management System (ISO 9001). Page 11 - Version control table added.
v9	Page 05 - Updated to include certification marks for Environmental Management System (ISO 14001) and Occupational Health and Safety Management System (ISO 45001). Page 08 - Certification statement for management system certification added. Page 10 - Section title updated and clarification that the tabulated requirements are applicable to certification statements.
v10	Page 04 - Updated to include CARES product certification mark.
v11	Page 06 - New page to include CARES certification mark and JASANZ symbol. Page 10 - Removed example showing the certification mark with the previous rosette to avoid confusion.

If you have any questions please do not hesitate to contact a member of the CARES team:

general@carescertification.com

